



Christopher Held, PhD

Chief Supply Officer

Christopher Held serves as Chief Supply Officer of Inspire Brands, a multi-brand restaurant company whose portfolio includes more than 32,000 Arby's, Baskin-Robbins, Buffalo Wild Wings, Dunkin', Jimmy John's, and SONIC restaurants worldwide.

Held is responsible for leading the supply chain functions of Baskin-Robbins, Buffalo Wild Wings, SONIC, and Jimmy John's, as well as Arby's and Dunkin' supply chain outside of the United States.

Prior to Inspire, Held was with Restaurant Supply Chain Solutions (RSCS), the supply chain management organization for Yum! Brands. At RSCS, Held served as Senior Vice President for Kentucky Fried Chicken, where he was responsible for leading the supply chain for 4,500 KFC locations.

Previously, Held was with McKinsey & Company where he designed supply chain and operations strategy as well as post-merger supply chain and operations structure for clients across multiple industries. Held previously founded and operated an over the road transportation company and taught Supply Chain at the Georgia Institute of Technology.

Held earned his Ph.D. in Operations Management from the Georgia Institute of Technology, where he also earned a B.S. in Chemical Engineering. He holds masters degrees in Management (Harvard University), Finance & Financial Law (University of London), Industrial Engineering (Georgia Institute of Technology), and Chemical Engineering (University of Houston).

