INSPIRE.



Christian Charnaux

Chief Growth Officer

Christian Charnaux serves as Chief Growth Officer of Inspire Brands, a multi-brand restaurant company whose portfolio includes more than 32,600 Arby's, Baskin-Robbins, Buffalo Wild Wings, Dunkin', Jimmy John's, and SONIC restaurants worldwide. Inspire is supported by more than 675,000 company and franchise team members.

Inspire is a global restaurant company unlike any other with a combination of strong, differentiated brands tightly integrated around a shared data and technology-enabled platform which drives enhanced value for franchisees and other stakeholders.

Charnaux leads Inspire's growth efforts and is responsible for accelerating unit growth domestically an internationally, as well as further unlocking benefits of business integration across the Inspire portfolio. The Development, International, Supply Chain, and Government Affairs teams report to Charnaux.

Prior to Inspire, Charnaux was with Hilton Worldwide where he served in a number of brand management, commercial services, and finance positions. Most recently, he was Senior Vice President of Corporate Finance where he oversaw Hilton's Capital Markets, Mergers & Acquisitions, and Investor Relations efforts.

Previously, Charnaux was with the Boston Consulting Group where he focused on the travel and consumer product sectors. He also worked for J.P. Morgan in the Technology coverage and Mergers & Acquisition groups.

Charnaux is an alumnus of the University of North Carolina at Chapel Hill where he received a Bachelor of Arts degree, with Highest Distinction, in History and Political Science and was a Morehead Scholar. He also received an MBA, with Distinction,

from Harvard Business School. He currently serves on the boards of ARCOP, National DCP, and Cristo Rey Atlanta Jesuit High School. He also serves on the Advisory Board of Georgia's Partnership for Inclusive Innovation and on the University of North Carolina Board of Visitors.

