



Natalie Rothman

Chief People Officer

Natalie Rothman serves as Chief People Officer of Inspire Brands, a multi-brand restaurant company whose portfolio includes more than 32,600 Arby's, Baskin-Robbins, Buffalo Wild Wings, Dunkin', Jimmy John's, and SONIC restaurants worldwide. Inspire is supported by more than 675,000 company and franchise team members.

Rothman oversees the strategy, development, and execution of human resources, organizational effectiveness programs, and talent management programs for Inspire and its brands.

Prior to Inspire, Rothman served as EVP, Chief Human Resources Officer at Advance Auto Parts, where she oversaw all aspects of HR and team member development including a focus on in-store team members. While there, she built a world-class HR organization, leveraging experience from her ten years previously working at PepsiCo. At PepsiCo, Rothman led HR for Pepsi's global foodservice division with 5,500 team members around the world, leading talent strategy and creating a center of excellence for training, talent development and organizational design.

Rothman is an alumna of Ithaca College where she received a Bachelor's degree in Speech Communication and Rhetoric. She also holds a Master's degree from American University in Human Resources and International Communication as well as a Juris Doctor degree from Brooklyn Law School.

