



Joel Blanchard

Chief Supply Officer

Joel Blanchard serves as Chief Supply Officer of Inspire Brands. Inspire is a multi-brand restaurant company whose portfolio includes more than 33,000 Arby's, Baskin-Robbins, Buffalo Wild Wings, Dunkin', Jimmy John's, and SONIC restaurants worldwide. Inspire is supported by about 650,000 company and franchise team members.

Blanchard is responsible for leading the supply chain functions of Baskin-Robbins, Buffalo Wild Wings, Jimmy John's, and SONIC, as well as the international supply chain for all brands. He is also responsible for procurement, quality assurance, commodity trading, and distribution and logistics.

Prior to becoming Chief Supply Officer, Blanchard served as Senior Vice President of Inspire's Group Purchasing Organization and Brand Supply Chain, where he led joint procurement projects between Inspire and external supply chain co-operatives.

Prior to joining Inspire, Blanchard was with the Boston Consulting Group. He also held leadership roles at Georgia-Pacific in their pricing strategy, supply chain and strategic sourcing teams.

Blanchard is active in the community serving on the boards of the Chattahoochee Nature Center and the West Point Society of Atlanta.

Blanchard is an honor graduate of the U.S. Military Academy at West Point and a proud veteran of the U.S. Army, where he was awarded a Bronze Star for his service in Afghanistan. He received his MBA from Harvard Business School.

