



Paul Brown

Co-Founder and Chief Executive Officer

Paul Brown serves as Co-Founder and Chief Executive Officer of Inspire Brands, a multi-brand restaurant company whose portfolio includes more than 33,000 Arby's, Baskin-Robbins, Buffalo Wild Wings, Dunkin', Jimmy John's, and SONIC restaurants making it the second largest restaurant company in the United States. In 2024, its brands achieved more than \$32.6 billion in global system sales. Inspire is supported by about 650,000 company and franchise team members.

Inspire is a global restaurant company with a combination of strong, differentiated brands tightly integrated around a shared data and technology-enabled platform which drives enhanced value for franchisees and other stakeholders.

At Inspire, Brown led the transformation of the Arby's brand as well as the acquisitions and integrations of Buffalo Wild Wings and Sonic in 2018, Jimmy John's in 2019, and the \$11.3 billion acquisition of Dunkin' Brands in 2020.

Before Inspire, Brown served as President of Brands and Commercial Services of Hilton Worldwide. Brown was the company's global leader in brand management, product standards, marketing, sales, pricing, e-commerce, loyalty programs, franchise relations, and information technology.

Brown also served with Expedia, Inc., the world's leading online travel company, as President of Expedia.com and Expedia's Partner Services Group. Before Expedia, Brown was a partner at the McKinsey & Company. Based in London, he led the firm's global travel and hospitality practice and served clients across the travel, hospitality, and retail sectors.

Brown is active in the community serving as chairman of the board of directors of Children's Healthcare of Atlanta. He also serves on the boards of the Georgia Tech Foundation, the Metro Atlanta Chamber

of Commerce Executive Committee and several other community organizations.

Brown is an alumnus of Georgia Tech, where he received a Bachelor of Science degree in management. He also received an MBA from Northwestern University's Kellogg School of Management and a Master of Engineering Management from the McCormick School of Engineering and Applied Sciences. He is a Fellow of the Culinary Institute of America and has served as an executive-in-residence at the Cornell University School of Hotel Administration.

