



# John Kelly

## Brand President, SONIC

John Kelly serves as Brand President of SONIC, part of the Inspire Brands family of restaurants. Inspire is a multi-brand restaurant company whose portfolio includes more than 33,000 Arby's, Baskin-Robbins, Buffalo Wild Wings, Dunkin', Jimmy John's, and SONIC restaurants worldwide. Inspire is supported by about 650,000 company and franchise team members.

Kelly sets the strategic direction for SONIC and is responsible for overseeing the brand's marketing and franchise operations teams as well as the brand's relationship with its franchise community.

Before this role, Kelly served as President of Inspire Company Restaurants and was responsible for the largest collection of multi-brand company restaurants in the United States representing Arby's, Buffalo Wild Wings, Dunkin', Jimmy John's, and SONIC.

Kelly also served as Chief Operating Officer of Arby's and was responsible for overseeing North American operations for more than 3,400 restaurants. He oversaw the operations excellence of all Arby's restaurants in the United States and Canada and led a team of more than 200 operations professionals.

Prior to becoming COO, Kelly served as Senior Vice President of Operations for the East Region, where he led operations management for 1,400 corporate and franchise restaurants. He also previously served as Senior Vice President of Operations for the West Region, where he led operations management for 1,800 corporate and franchise restaurants.

Prior to Arby's, Kelly worked in Operations for McDonald's, where he served as an Operations Consultant and assisted as a liaison for menu management, product development, and restaurant innovation in Chicago.

Kelly is an alumnus of Northern Illinois University where he received a Bachelor of Science degree in communications.

