



# David Graves

## Brand President, Arby's

David Graves serves as Brand President of Arby's, part of the Inspire family of restaurants. Inspire is a multi-brand restaurant company whose portfolio includes more than 33,300 Arby's, Baskin-Robbins, Buffalo Wild Wings, Dunkin', Jimmy John's, and SONIC restaurants worldwide. Inspire is supported by about 650,000 company and franchise team members.

Graves sets the strategic direction for Arby's and is responsible for the growth and success of over 3,400 franchise and corporate restaurants.

Prior to joining Arby's, Graves served as the President of Pizza Hut, where he expanded average unit volumes and four-wall economics by focusing on innovation, brand modernization, digital transformation, and operational excellence. Prior to joining Pizza Hut, Graves served the KFC brand for four years overseeing menu strategy, innovation, insights, and growth.

Prior to joining the restaurant industry, Graves held multiple roles at P&G over 13 years with the company. During that time, he worked on multiple iconic brands including Pampers and Pantene, and he implemented innovation and growth plans around the world.

Graves is an alumnus of Purdue University where he received a bachelor's degree.

